

Die Fleischerei

Return of the colorful fall

For its 85th anniversary, the Nubassa Gewürzwerk (Viernheim, Germany) scores with special marinades and dishes that promise a delightful autumn. Its new red seasoning marinade, Quicksoft Bloody-Mary CL, has the typical tomato vodka flavor with spicy celery and black pepper notes and convinces with a zesty vodka taste – completely without alcohol. The flavoring mixture transforms meat, fish and vegetables into balanced roasted and sautéed dishes such as beef saltimbocca or the bloody mary pan-fried fish dish.

Gourmets can also experience culinary highlights with exclusive boeuf stroganoff made with the new, savory-spicy Quicksoft Stroganoff CL/AF with fine-fruity paprika, various mixed mushrooms, a hint of smoke flavoring as well as aromatic onions.

This product line is complemented by the Quicksoft-Marinade Honig-Senf CL. This creation with golden honey and spicy mustard convinces with its sweet-hot character – in a colorful fried fish dish, for example.

Akropolis-Pfanne awakens memories of summer and vacations. Prepared with the new Quickshoft spice marinade Akropolis Gyros CL/AF, it features a balanced garlic note, fine herbs and aromatic pepper for special moments of enjoyment.

New spices and declaration-friendly additives

Willy Arnold, (Barsbüttel, Germany) recommends its Malaya Marinade “Zwiebelart” – with visible bits of onion – for all types of meat as well as the latest Malaya Marinade flavor “Russian BBQ”, which contains herbs, a spicy touch of smoke and a slight sweetness.

Malaya spice mixtures are produced exclusively with natural raw spices and herbs and use no extracts or flavorings. In addition, the manufacturer recommends its Spießbratengewürz and Dallas preparation.

Since early this year, the company has offered its arnozart liquid for a juicy grilling experience. A new addition to its product range is also the Malaya scrambled egg spice with chives and lovage, which gives eggs great variation.

In addition, Willy Arnold now offers new declaration-friendly additives in its program. Stabilin Plus E pur keeps boiled sausage fresh with a buffered vinegar that stabilizes the pH value, inhibits germs and contains no delectable additives according to the LMIV regulation. Arnoprall pur and Schinkenlob pur CL are further innovations in this program.



The Quicksoft Bloody-Mary CL spice composition with tomato-vodka flavor transforms meat, fish and vegetables into savoury roasted and sautéed dishes – without alcohol.

Nubassa Gewürzwerk